

United Nations  Nations Unies

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Dear Mr. Mathison,

I write to express my appreciation for your participation in yesterday's meeting on social media and for your valuable contribution to our efforts to embrace new media at the United Nations.

I note with interest your innovative ideas, such as harnessing the willingness of the public to work on special projects. As you have rightly pointed out, people are eager to find connections and to align themselves with a worthy cause. This, indeed, carries a great potential, and I hope that in the coming months we are successful in translating those ideas into action.

You have kindly provided signed copies of your book for me, my Chief of Office and my Special Assistant. We are most grateful for this generous gesture and look forward to exploring these issues further through your publication.

Yours sincerely,



Kiyoko Akasaka  
Under-Secretary-General  
for Communications and Public Information

Mr. David Mathison  
Tiburon, CA